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Michigan Celebrates You campaign awards signing bonus

Pure Michigan Talent Connect celebrates job seekers, job finders and employers

SEPTEMBER 24, 2015 – A job-seeker who successfully used the state’s labor exchange system -- [Pure Michigan Talent Connect](http://www.puremichigan.com) -- to gain employment was recognized today through the [Michigan Celebrates You campaign](http://www.michigan.gov/tia).

The campaign promotes use of the www.mitalent.org site by job-seekers and employers, increases the number of accounts created, helps job-seekers with their searches and recognizes employer-employee matches made via the site.

It gives registered users on Pure Michigan Talent Connect the opportunity to participate in a monthly sweepstakes for the chance to win a \$250 gift card. Additionally, one lucky participant per month receives a signing bonus of \$5,000 upon demonstrating that he or she was hired for a full-time job through a posting on Pure Michigan Talent Connect. Over the course of six months, 10 awards are presented monthly. The deadline to enter the sweepstakes was July 31.

“Pure Michigan Talent Connect is a great tool for job seekers to search for opportunities in Michigan,” said Stephanie Comai, director of the Michigan Talent Investment Agency. “The website allows employers to directly connect with top talent from across the state.”

Brad Thompson is the latest signing bonus winner. He accepted a position as an IT service technician with Lasers Resource of Grand Rapids. In addition to his signing bonus, Thompson was recognized by his colleagues during a reception at Lasers Resource.

“I developed new skills in interviewing, resume writing and networking,” Thompson said in describing his professional development through the Michigan Works! Association. “I was browsing MiTalent.org at the exact moment the job was posted, and I was the first to apply.”

[Lasers Resource](http://www.lasersresource.com) is a managed print services provider. Its services include printer and copier fleet maintenance, document workflow solutions, and printer supplies fulfillment and logistics.

To learn more about Pure Michigan Talent Connect and view over 96,000 job opportunities in Michigan visit www.mitalent.org

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